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THE SEMICONDUCTOR INDUSTRY NEWS

About Semiconductor Industry News

"Semiconductor Industry News" is the only one and mostly recognized semiconductor/FPD related newspaper in Japan. Date of issue is every Wednesday. In the newspaper we have been mentioned about latest issues at that time. For example, in the latest special issue we wrote about Clean room automation, Transistor manufacturing process, Etching/Ashing, FPGA/PLD, Semi FPD Expo etc. The type of readers are semiconductor device makers, semiconductor equipment makers, FPD panel makers, FPD equipment makers and so on. The readers are mainly Japanese, however, people at abroad for example Taiwan, Korea, China also subscribe our newspaper through our agency.

Circulation and Readership of Semiconductor Industry News

●Circulation. 28,000

●Readership

IC. LSI Maker..... 32 %
IC. LSI Equipment and Materials Maker..... 15 %
Distributor of IC, LSI, Equipment, Materials..... 7 %
Constructor, Cleanroom Maker,
Engineering Company..... 1 %
IC. LSI User (Assembly Maker)..... 21 %
PWB, FPD, Opto Electronics,
Fine Ceramics Maker..... 11 %
Others (Bank, Financial Company, Embassy, etc)..... 13 %

Brief Information

●Advertisement Fee / Size :

①One-Sixth page
(L 166mm × W 188mm)

General rate
¥ 140,000-



②One-Third page
(L 166mm × W 379mm)

General rate
¥ 280,000-



●Comission 20 %

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About Sangyo-Times

Established on 1967, Sangyo Times publishes variety of industry information medias to the industries.

They are "Commercial institution newspaper", "Factory plan information", "Urban development information", "Medical industry information", "Environmental equipment information", "Food-service-industry information", "Leisure institution information" etc..

We also publishes so many special reports. They are "A chip manufacturing factory handbook",